

Heyoo.ai Terms of Service

Version: March 2025 | Effective date: March 15, 2025

By signing up and using the Services, you are agreeing to be bound by the following terms and conditions ("Terms of Service"). If you do not agree, you must not use Heyoo.

1. Acceptance of Terms

Subject to these Terms of Service (this "Agreement"), Heyoo HR B.V. ("Heyoo.ai", "Heyoo", "we", "us" and/or "our") provides access to Heyoo's cloud platform as a service (collectively, the "Services"). By using or accessing the Services, you acknowledge that you have read, understand, and agree to be bound by this Agreement.

If you are entering into this Agreement on behalf of a company, business, or other legal entity, you represent that you have the authority to bind such entity to this Agreement, in which case the term "you" shall refer to such entity. If you do not have such authority, or if you do not agree with this Agreement, you must not accept this Agreement and may not use the Services.

2. Description of Service

Heyoo offers an AI-powered employee advocacy platform designed to help companies amplify their brand presence through authentic employee-generated content. The platform enables marketing, HR, and other teams to create tailored campaigns and distribute them internally, allowing employees to receive personalized post suggestions based on their unique voice, role, and interests. Heyoo's proprietary AI generates multiple post variations per employee, helping to increase engagement, drive referrals, and extend organic reach on social media.

The Product is accessible via <https://app.heyoo.ai> and any other domains and subdomains operated by Heyoo (collectively, "the Website").

3. Free Trial & Subscription

Heyoo offers a limited free trial period. After this trial, continued access requires a paid subscription. Subscriptions are billed yearly in advance. All subscriptions automatically renew unless canceled at least two (2) months before the next billing cycle. Pricing details and subscriptions are managed exclusively online through our website.

4. User Responsibilities and Fair Use

You are responsible for your use of the Service and all content you post or transmit. You agree not to misuse the Service, which includes but is not limited to:

- You must be at least 18 years old to use the Service.
- Using the Service for phishing, scams, or fraudulent websites.
- Posting, sharing, or linking to pornography or explicit adult content.
- Engaging in illegitimate betting or gambling activities.
- Violating copyright, trademark, or other intellectual property rights.
- Violating applicable laws or regulations.
- Uploading harmful, discriminatory, offensive, or otherwise unlawful material.
- Attempting to breach Heyoo's security measures or accessing data without authorization.

We reserve the right to suspend or terminate your access immediately if we determine, in our sole discretion, that you have violated these Terms.

5. User Accounts

Users are responsible for maintaining the confidentiality of login credentials. Users must promptly notify Heyoo of any unauthorized access or use of their accounts. To permanently delete an account, users must contact Heyoo support. Heyoo retains the right to suspend or terminate user accounts at its discretion, including cases of suspected misuse, violation of these Terms, or security threats.

6. Availability

Heyoo strives to ensure continuous availability of the platform on a best-effort basis. However, Heyoo does not guarantee uninterrupted or error-free operation. Upon notification of any disruption or error, Heyoo will endeavor to resolve the issue within a reasonable timeframe.

7. Updates, Maintenance & Support

Heyoo regularly performs updates, improvements, and maintenance on the platform. Planned maintenance that may affect platform availability will be communicated in advance. Support requests and reports of technical issues should be sent to Heyoo via the contact details provided on our website. Heyoo aims to address support requests within a reasonable period.

8. Intellectual Property

Users retain full ownership and intellectual property rights over the content generated by Heyoo's AI based on their input. However, by using Heyoo, users grant Heyoo a perpetual, non-exclusive, royalty-free license to use fully anonymized and aggregated content that cannot reasonably be linked back to individuals, for service improvement, analytics, and marketing purposes

By signing up for the Service, you agree that we may use your company name and logo in our marketing materials. You acknowledge and agree that the Service and its entire contents, features, and functionality, including but not limited to all information, software, code, text, displays, graphics, photographs, video, audio, design, presentation, selection, and arrangement, are owned by Us, our licensors, or other providers of such material and are protected by international copyright, trademark, patent, trade secret, and other intellectual property or proprietary rights laws.

9. Data & Privacy

Heyoo collects and processes personal data as outlined in our Privacy Policy, specifically to generate personalized AI-driven content. This may include name, email address, LinkedIn profile data (such as public information like job title and profile photo), demographic details like

age and role, employment information, and other profile attributes if combined with identifiable data. Heyoo does not intentionally share personally identifiable information (PII) with third-party AI providers used for content generation.

10. Disclaimer of Warranties

The service and its content are provided on an "as is" and "as available" basis without any warranties of any kind. We disclaim all warranties, including, but not limited to, the warranty of title, merchantability, non-infringement of third parties' rights, and fitness for particular purpose. Heyoo may contain links to third-party websites. We do not control or endorse these third-party websites and are not responsible for their content, accuracy, or privacy practices. Accessing these external websites is at your own risk.

11. Limitation of Liability

In no event shall Heyoo, its affiliates, or their respective officers, directors, employees, agents, licensors, or service providers be liable for any damages of any kind, under any legal theory, arising from or in connection with your use of, or inability to use, the platform. This includes, but is not limited to, direct, indirect, incidental, consequential, special, or punitive damages. License fees are non-refundable.

12. Amendments

Heyoo reserves the right to amend these Terms at any time. Users will be notified via email or through the Heyoo platform. If you do not agree to the changes, your only remedy is to stop using the service. Fees already paid are non-refundable. Continued use of the service after changes are notified constitutes acceptance of the updated Terms.

13. Termination

You may cancel your subscription at any time, with a notice period of two (2) months before the end of your current annual billing cycle. The cancellation will take effect at the conclusion of the current billing cycle. Heyoo reserves the right to terminate your access immediately due to breaches of these Terms, misuse, or non-payment.

14. Governing Law & Jurisdiction

These Terms and any disputes arising from them will be governed exclusively by the laws of the Netherlands. All disputes shall be subject exclusively to the jurisdiction of the courts in Rotterdam, the Netherlands.

By using Heyoo.ai, you acknowledge that you have read these Terms of Service, understood them, and agree to be bound by them. If you do not agree to these Terms of Service, you are not authorized to use the Service. We reserve the right to change these Terms of Service at any time, so please review them frequently.

Thank you for using Heyoo.ai!